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ROSES

for 1932

A selected list of the
best Roses for the
Home Garden



The EDWARD H. RUST Nurseries
352 East Glenarm Street ❖ Corner Euclid Avenue
PASADENA, CALIFORNIA

Telephones: Pasadena Wakefield 1151
Los Angeles SYcamore 1811



LOS ANGELES

Bush Roses

50c each; \$5.00 per dozen except as noted.
25c higher established in containers

Betty Uprichard. A charming semi-double rose with copper-red buds, opening to bi-colored flowers, soft salmon-pink on inner surface of the petals and glowing orange-carmine on the outside, borne on long stems. Tall and erect grower.

Caledonia. Splendidly formed white large, long, pointed conical buds. Single long stems. \$1.00.

Columbia. Colored a true pink, deepening as it opens to a glowing pink. Single buds on long stems.

Constance. Orange-yellow buds lavishly streaked with crimson, opening to full flowers of various shades of yellow.

Dainty Bess. Five petal flowers borne in clusters of three. Delicate pink with a brownish-red overcast. 75c.

Dame Edith Helen. Big full double flowers of glowing pink produced on long stems. Vigorous grower.

Etoile de Feu. Large cupped flowers of flaming orange, quite solid and full. Glistening foliage, low grower.

Elizabeth of York. Long pointed buds of glowing cerise red tinted yellow at the base of petals. A very decorative and artistic flower.

Emile Charles. A recent French introduction with buds of fiery red, shaded golden yellow. Medium sized flowers of coral red.

Frank Reader. A two-toned yellow rose with good buds and very large flowers. Vigorous grower, excellent bloomer, fine for cut flowers.

Gen. McArthur. The buds and open flowers are of the brightest crimson, retaining their color until they drop their petals. Blooms continuously.

1932 ROSE LIST

Golden Dawn. A new Australian rose of great merit. Light lemon with buds splashed crimson. Flowers are very double, of excellent form and are moderately fragrant. Plant is vigorous and free flowering.

Golden Emblem. Deep rich golden yellow, the buds being beautifully stained with carmine on the outside of the petals. The buds are well shaped, opening up very full. Strong and upright grower.

Golden Gleam. A new, buttercup yellow rose that comes recommended to us very highly.

Golden Salmon. A baby rose of rich golden orange. A brilliant, little flower that is admired by all. It is a strong vigorous grower, very free flowering and never out of bloom.

Hadley. Color a deep, brilliant, velvety crimson which it retains all the year around. Flowers are borne on stiff upright stems.

Hoosier Beauty. Color a glowing crimson, scarlet with darker shadings. Deliciously fragrant. Buds long and pointed.

Imperial Potentate. Dark shining rose-pink in color, very double with firm, heavy petals. Fragrant.

Irish Elegance. Single rose, color bronze-orange and scarlet, shaded to apricot.

Irish Fireflame. Single old gold flamed with crimson, long stemmed fine buds.

Irish Hope. A quite distinctly different red rose of rich rosy carmine. Well formed buds and large broad petaled blooms.

Irish Sweetness. A very free blooming rose, the color being crimson lake suffused scarlet. Buds of moderate length and flowers large.

Isobel. Single long pointed buds. Flame red.

J. Otto Thilow. A rose very similar to the well known Rose Marie but darker in color. Excellent bloomer, pointed buds and large full flowers that do not fade.

K. of K. (Kitchener of Khartoum). A dazzling, semi-single rose of intensest scarlet. Its huge petals are velvet sheened, solid scarlet throughout.

Kaiserin Augusta Victoria. White faintly suffused lemon-yellow. Flowers are large, very full and beautifully formed, with reflexed outer petals.

Lady Hillingdon. Has long slender pointed buds, of deep golden yellow. Blooms continuously.

Lady Inchiquin. Large full perfectly formed buds and flowers of glowing orange cerise. Very striking.

Lady Florence Stronge. Ideally formed buds of sparkling light pink, shading to violet old rose, in a beautiful color combination, borne on long stiff stems. Free grower.

L. C. Breslau. Entirely distinct from all other roses in color; the buds are coral-red shaded with chrome-yellow, while the expanded flowers, which are very large, are of a superb shrimp-pink, shaded coppery-orange and chrome-yellow.

Lord Charlemont. Fragrant, beautifully formed high centered crimson flowers. Stems are stout and plant is free in growth and bloom.

Los Angeles. Color a glorious flame-pink, shaded golden yellow. The bud is long and full; plant is strong, vigorous grower. Superb for cutting.

Lulu. Long slender buds of coral-apricot. Very exquisite.

Mable Morse. Clear brilliant unfading yellow without a trace of any other color. Low spreading bushy growth. Resistant to disease.

Margaret McGredy. A magnificent rose of a glorious shade of brilliant orange scarlet. Large quite double flowers. Was awarded the Gold Medal of the National Rose Society.

THE EDWARD H. RUST NURSERIES

Marion Cran. The buds of this rose are deep buttercup yellow, margined and flushed cerise and rosy scarlet. As the flowers open the inner side of the petals show geranium scarlet veined orange and yellow. Good bloomer of bushy but free and upright growth.

Mad. Ed. Herriott. Produces a profusion of exquisitely formed and sweetly scented buds of reddish copper and coral tints.

Mad. Jules Bouche. A strong growing variety with excellent buds and flowers of white with blush tints.

Miss Rowena Thom. A cross between Radiance and Los Angeles that combines the good qualities of both. Long pointed buds and large intensely fragrant flowers of oriental rose that shades lighter towards the outer portion of the flower. Free grower producing long stemmed flowers throughout the season.

Modesty. Pearly cream, flushed rose. Long, large, perfectly formed buds. Free flowering.



OLYMPIAD—the Rose Sensation of 1932

1932 ROSE LIST

Mrs. Aaron Ward. Deep golden orange color, shading out to lemon or creamy yellow at the end of the petals. The buds are cupped and very deep.

Mrs. A. R. Barraclough. A rampant grower with buds and flowers of phenomenal size. The buds and flowers are similar to Souv. de Georges Pernet in form, and the color is a soft sparkling carmine pink, suffused with salmon and merging to yellow at the base of the petals. Fragrant.

Mrs. Chas. Russell. Color rich, rosy carmine. Flower well formed and outer petals very delicately veined. Good stems and heavy foliage.

Mrs. H. R. Darlington. A very large rose of pure white or pale cream. Excellent form and slightly fragrant.

Mrs. E. P. Thom. A very free and vigorous growing pure deep yellow rose with long pointed buds and well shaped flowers.

Mrs. Henry Bowles. A large firm bud of warm glowing pink, opening to big full flowers. Bush a large, free branching and thorny grower. One of the best pink roses.

Mrs. S. K. Rindge. The flowers are a magnificent deep golden yellow without any tints of copper. As the petals age they become suffused with soft pink and create a rather curious effect.

Mrs. W. C. Egan. Long stiff stems with large, well pointed buds. Color two-toned pink, shading to yellow at base of petals.

OLYMPIAD

A new sensational rose named in honor of the Tenth Olympiad to be held in Los Angeles this year. Its gorgeous coloring of oriental scarlet, shading to a bright golden yellow base is overcast with a rich velvety sheen which greatly enhances its beauty. Under artificial light it is very effective and glows with a flame-like brilliancy. It has long pointed buds, broad petals, long stems and lasts well when cut. Don't let this season go by without planting one of these roses. Be prepared for the Olympics by having some of these flowers to give your friends.

Price \$1.⁷⁵ each

Ophelia. Color a pleasing, delicate tint of salmon flesh, shaded with rose. Flowers of perfect form and large size. A very free bloomer.

Padre. Most novel and attractive in coloring, with long petals of a coppery-scarlet, flushed with yellow at the base, produced on long shoots. Strong and upright grower, free flowering.

Pink Lafayette. A baby rose of clear rose pink. Buds small and pointed. Flowers medium sized and semi-double. Very showy. 75c.

President Herbert Hoover. An outstanding new rose that combines many shades of pink, flame, scarlet and yellow. The long pointed buds are vividly colored, open slowly and are delightfully fragrant. \$1.00.

Radiance. A lovely light silvery pink with suffusion of a deeper color. Exceedingly vigorous, hardy and disease resistant.

Red Radiance. Big, cerise-red flowers borne on long heavy stems. Similar in growth to Pink Radiance.

Rev. F. Page Roberts. Inner face of the petals is a soft buff yellow, and the reverse is a rich salmon, while the buds are often stained with copper-red. Flowers large and very double. Mildew proof foliage.

Rose Marie. A perfectly formed flower, dark rose-pink with beautifully veined petals. Free bloomer with long stems. Does not mildew. An ideal pink garden rose.

THE EDWARD H. RUST NURSERIES

Shot Silk. Delicate salmon rose, flowers are often flushed with orange and cerise while the base of the petal is yellow. Quite fragrant.

Sir David Davis. A deep glowing crimson rose that does not fade, has excellent pointed buds and large full flowers. Bright green foliage and very few thorns.

Souv. de Claudius Pernet. A definite and lovely sunflower yellow. The plants are of branching habit, with brilliant green foliage and few thorns, and the buds are produced on long, stiff stems.

Souv. de Georges Pernet. Flowers beautiful orient-red shaded to cochineal carmine at the margin of the petal, the whole being suffused with a golden sheen. Strong, vigorous grower.

Sunburst. Intense shades of golden orange and yellow. Buds large and well formed, produced on long stems.



TALISMAN

Talisman. A very vivid and highly colored rose of scarlet and gold. Has straight stiff stems, medium sized cup-shaped buds and is a very heavy bloomer. It was awarded a Gold Medal by American Rose Society. Very popular and destined to become a leader. 75c.

The Queen Alexandra. Intense vermillion red shaded old gold. Deep glossy green foliage, perpetual bloomer. Flowers are rather rough, but large and full and a startling color combination.



We

carry a complete stock
of GARDEN TOOLS
and EQUIPMENT
SPRAYS and
Insecticides
[SEE INSIDE PAGE FOR LIST
AND DESCRIPTION]
SEEDS

If you are interested in
Pottery do not fail to
inspect our complete line of
Catalina Island Wares



The Edward H. Rust Nurseries
352 East Glenarm Street . . Pasadena, Calif.

Los Angeles Phone

SYcamore 1811

Pasadena Phone

Wakefield 1151

Garden Tools and Equipment

DEVIL CUTTER

For removing grass from around sprinkler heads.

LAWN EDGERS

For trimming the edges of lawns after mowing.

CULTIVATORS

All sizes for hand use, to make garden work easier.

TROWELS

To plant small plants, bulbs, etc., and also useful in digging up and transplanting small plants.

PRUNING SHEARS

For all trimming and pruning which can be done by hand.

BAMBOO RAKES

To clean up around the garden and collect the leaves that accumulate on the lawn.

BAMBOO BROOMS

A coarse broom to use in sweeping up the "Outdoor Living Room."

Insecticides, Sprays, etc.

ANTROL

For control of Argentine ants.

SNAROL

To control cut-worms, slugs, snails, sow-bugs, earwigs and grasshoppers.

FLYROL

Kills flies, moths, roaches, mosquitoes, bed-bugs, fleas, etc.

BORDEAUX MIXTURE

For control of certain fungus diseases of plants.

ARSENATE OF LEAD

For spraying all deciduous trees.

DUSTING SULPHUR

For mildew, Black Spot on roses, and other plant diseases.

BLACK LEAF "40"

Kills Aphis, Leaf Hoppers, Thrip, etc.

QUA-SUL

For fungus troubles, mildews, rusts and blights.

RAT SCENT

Positively kills and destroys rats.

GOPHER SCENT

Attracts and destroys gophers.

LIME SULPHUR

For spraying against peachleaf curl and blister mite.

Seeds

A complete line of Aggeler & Musser packet seeds is always on display in our showroom.

LAWN GRASS SEED

Blue Grass, Clover, Rye, Cocos Bent, Shady Lawn Mixture for shade.

Stakes for Garden Plants

LABELS FOR MARKING PLANTS, Flowers, Shrubs.

TRELLISES for bracing up roses, vines and flat growing shrubs.

SOIL for repotting plants at your own home will be supplied in any quantity.

Fertilizers

LOMA

A scientifically prepared plant food for lawns, shrubbery, potted plants, flower gardens, vegetable gardens.

VIGORO

Specially prepared plant food for lawns, gardens, flowers, shrubbery, trees.

BLOOD MEAL

Dried and in powder form which is a great addition to soils which require a warming influence.

BANDINI STEER FERTILIZER

A good fertilizer for all lawn and garden work. Sold in 100-lb. sacks or by the ton.

BONE MEAL

Ground bone meal is a good fertilizer containing elements which are available for a long period.

FISH MEAL

A good fertilizer which is very efficient as a top dressing for lawns, etc.

PEAT

Is the best medium to obtain acidity in soils desired for certain plants, such as gardenias, ferns, azaleas and all shade loving plants. Also is a wonderful top dressing for lawns.

PLANT TABS

For house plants, bulbs, shrubs, vines, window boxes, etc.

HYDRATED LIME

Aids in making heavy soils looser and prevents packing and baking. Corrects an over acid condition, also for deodorizing and white-washing.

Catalina Pottery

We have in stock a complete assortment of the following:

JARDENIERES

For use as containers in which to put your potted plants. Many beautiful shades and finishes.

VASES

Many unique and attractive shapes and some of the most wonderful colors.

SAUCERS

To catch the drainage from your potted plants.

TRAYS

For cigar and cigarette ashes, pipes, etc. Many beautifully hand decorated.

TILE

For use in decorating around pools and an added color note in Spanish building.

TILE PLAQUES

These are very decorative and especially good when used to hang on the walls in a Spanish type patio.

TILE TOP TABLES

Brightly colored. Equipped with hand wrought iron legs. Bridge and coffee table types.

LAMPS

Tile bases with shades to match. Hand decorated shades.

A Truly Catalina Product

All Clays and Dyes used in this ware is native of the Island of Catalina.

"IN ALL THE WORLD NO POTTERY LIKE THIS"

This folder is issued once a year—please keep for future reference.



The Edward H. Rust Nurseries

352 E. Glenarm St.

Pasadena, Calif.

L. A.—SY. 1811 . . . Phones . . . Pasadena—WA. 1151

Ulrich Brunner. Flowers of cherry-crimson borne on long stems. Fragrant. Blooms in spring.

Vesuvius. Bright scarlet crimson with a golden center. Sweetly fragrant and flowers last for several days when cut. The best dark colored single rose.

Ville de Paris. A clear sunflower yellow rose that does not fade in the hottest sun. Plant, a vigorous erect grower with glossy reddish green foliage. Disease proof.

Wm. F. Dreer. Similar to the Los Angeles rose in shape, color a delicate silvery shell-pink. The base of the petals are of a rich golden-yellow, which, at certain stages of development gives a golden suffusion to the entire flower.

Climbing Roses

50c each; \$5.00 per dozen. Bare Root.
\$1.25 each in 5 gallon containers

Belle of Portugal. Large flowers of soft shell-pink. Strong climber. Long pointed buds borne singly.

Belle Siebrecht. Very large, deep pink, well formed flowers. An old favorite.

Champlains Pink Climber. A lovely pink rose. Very similar to the Paul's Scarlet Climber in growth and blooming habit.

Clg. Black Boy. A rich dark velvety crimson rose that is quite double, very floriferous and has excellent long stems. Fragrant.

Clg. Cecil Brunner. One of the strongest-growing climbers. Color rosy pink, shaded to bright salmon in the center. A perfect little gem.

Cherokee Fink. The flowers are a lovely salmon-rose, with a circle of golden stamens. Single.

Cherokee White. Blooms in great masses of waxy-white single flowers. Foliage bright shining green all year.

Clg. Gen. McArthur. A true sport from the bush variety; the same bright scarlet crimson shade. Vigorous climber.

Clg. Golden Emblem. Produces large quantities of highly colored buds of golden yellow, with red shadings.

Clg. Hadley. Brilliant dark crimson, identical with the bush variety. Free flowering.

Clg. Hoosier Beauty. A true sport of this grand rose. Color a glowing crimson-scarlet.

Clg. Kaiserin. White, faintly suffused lemon yellow. Identical with Kaiserin except in vigorous climbing habit.

Clg. Kitty Kininmonth. A novelty climber, huge semi-double flowers with enormous carmine-rose petals.

Clg. Lady Ashtown. Color rose-pink shading to silvery-pink, long pointed buds. Free flowering.

Clg. Lady Hillingdon. Deep orange-yellow, good size and is a vigorous grower that is in every way as desirable as the bush.

Lamarque. One of the finest white varieties in cultivation. A very profuse bloomer.

Clg. L. C. Breslau. Identical with the bush variety. Flowers coral-red shaded with chrome-yellow. Vigorous grower and good bloomer.

Clg. Los Angeles. Identical with the bush variety; of strong climbing habit.

Clg. Mad. Caroline Testout. Strong grower with the same silvery-pink color of the parent rose.

Cl. Mad. Edouard Herriott. A climbing rose with the same coppery coloring of the bush form. The flowers are produced in profusion all during the summer.

Cl. Maman Cochet Pink. The individual buds and flowers are much larger than those of the dwarf bush form and are produced in far greater profusion. Very fragrant.

Marion Manifold. New rose of Australian origin with brilliant crimson flowers. Strong grower and good bloomer.

Paul's Scarlet. Vivid scarlet, shaded crimson. Strong climbing habit and hardy. Very showy in spring.

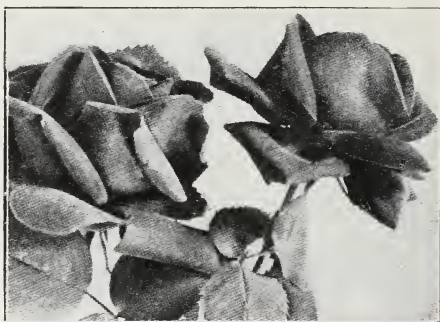
Pink Radiance. A lovely light silvery pink with suffusion of deeper color. Very hardy.

Red Radiance. Similar in growth to the pink radiance, big, bold, cerise colored flowers which are borne on long heavy stems.

Reve d'Or. Unique in shades of buff and apricot. One of the best climbers. Excellent bloomer.

Clg. Rose Marie. A deep pink in tone, long pointed buds and full double petal-blossoms. Growth is strong with thick foliage and very long stems. Exceedingly fragrant.

Tausendscheon. Color delicate pink, shaded rosy-carmine. Produces a great mass of flowers in spring.



Tree Roses

\$2.00 each in 5 gallon Containers

\$1.50 each Bare Root

Dame E. Helen

Gen. McArthur

Hadley

Hoosier Beauty

Kaiserin Augusta Victoria

Lady F. Stronge

Lady Hillingdon

L. C. Breslau

Lord Charlemont

Los Angeles

Mad. E. Herriott

Miss Rowena Thom

Mrs. E. P. Thom

Mrs. W. C. Egan

Padre

Pres. Herbert Hoover

Radiance

Rev. F. P. Roberts

Rose Marie

Souv. de Claudius Pernet

Souv. de Georges Pernet

Talisman

Combination Varieties